

Scan to Get Started!



## THE CLIENT

A growing salon with **8 stylists** needed to hire a seasoned pro with an existing clientele.

CASE STUDY

# We Help Salon Owners Recruit Top Talent and Boost Bookings



## THE PROBLEM

The salon struggled to **find experienced stylists** in a competitive market—slowing down growth.

*Hired 2 full-time stylists with loyal clients*

**12% increase**  
in online bookings  
via Instagram

## THE SOLUTION

They teamed up with **Spark Pro Global** to streamline recruitment and stand out to top-tier talent.

### 1 Targeted Talent Search

A Spark Assistant created a **custom database** of local stylists—complete with IGs, specialties, and contact info.

### 2 Personalized Outreach

The salon **reached out via DMs** and emails, sharing the opportunity with qualified candidates.

### 3 Instagram Engagement

The assistant **interacted with target stylists' content**—bringing eyes (and interest) to the job post.



*We found the right stylists and grew our bookings. Spark Pro Global made it effortless.*



**Grow your team without the overwhelm.  
Partner with Spark Pro Global.**