

THE BIRTHDAY + ANNIVERSARY HACK

Celebrate Your Stylists Without Lifting a Finger

Running a salon means **juggling a million things—client care, schedules, marketing, and more.** But remembering every stylist's birthday and anniversary? That shouldn't be on your plate. That's where we come in.

Here's how it works:

1. Send your Spark Assistant your stylists' birthdays + work anniversaries
2. Share your budget and their favorite spot for a gift card
3. We handle the rest.
 - **Buy the gift card**
 - **Write a message from you**
 - **Deliver it on time, every time**

No more forgetting. No more last-minute dashes. Just happy stylists and a salon owner who looks like a total boss.

💡 Did you know? 79% of employees say they're more loyal to employers who recognize personal milestones like birthdays and work anniversaries.

We use Bitwarden, a secure password manager, to protect your private payment info and keep everything confidential.

💬 Your stylists will feel valued, appreciated, and inspired to stay. And you? You'll feel like the thoughtful leader you are—without the extra work.

This is leadership, the Spark way. Let's automate your appreciation.

✉️ Ready to get started? Send your dates, budgets, and gift card ideas to your Spark Assistant and let's make it happen.

Delegate to Dominate and be #EfficientAF

