

Tracking Stylist Challenges & Rewards with Spark

Keeping your team motivated doesn't have to be overwhelming. A Spark Assistant can take the lead on organizing, tracking, and celebrating stylist achievements with ease — so you can focus on coaching and leadership.

How it Works



1. Set the Challenge Goals

You define the challenge — weekly rebooks, product sales, referrals, prebooking percentages, social media posts, etc.



2. Build a Simple Tracker

Your Spark Assistant will create an easy-to-use Google Sheet or dashboard to track each stylist's progress. It can be updated daily or weekly and shared with your leadership team.



3. Keep Stylists Engaged

Your assistant can:

- Send reminders or updates to the team
- Post a weekly leaderboard or progress chart
- Highlight top performers on your internal channels or bulletin board



4. Organize the Rewards

When goals are hit, your Spark Assistant helps:

- Order or pick up gift cards (Starbucks, Target, Amazon, etc.)
- Wrap and distribute product rewards
- Schedule or coordinate educational opportunities

With Spark, you don't just get a task done — you build a culture of growth, fun, and accountability.

Let us help you bring your team challenges to life!



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