

# Social Media Content Calendar

Note: This shall serve as the social media calendar for client BADDHARE SALON

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Format Platform		Image Facebook/IG		Reel Facebook/IG TikTok		Carousel Facebook/IG		
Visual Asset		Go Green. Get 10% Off. Bring in a recyclable item & save on retail. <a href="https://docs.google.com/spreadsheets/d/1...">https://docs.google.com/spreadsheets/d/1...</a> At Baddhare Salon, we believe in beauty that goes beyond the mirror. Join our eco-friendly movement! #BaddhareCares #SustainableSalon #Top200Salon #BeautyWithPurpose Promos		Transformation Highlight Before-and-after photo of a client (hair color, cut, or style)  *client* came in ready for a change — and we delivered! This dimensional color refresh gave her the glow she was looking for. 🌟 #BaddBabes #HairByBaddhare #CharlestonSalon #SCSStylists #BehindTheChairSC Hair Ideation			Spring & Summer Hair Trends 2025 Sun-Kissed Balayage Low-maintenance meets high impact. Perfect for that natural "just got back from vacation" glow.  Peachy Blonde A soft, playful tone that flatters all skin tones and screams summer fun.  New season, new vibe. 🍷 From bright tones to breezy layers, we've rounded up our top hair trends for Spring & Summer 2025. #BaddhareSalon #SpringHairTrends #SummerHair2025 #CharlestonSalon #SCSStylists Hair	
Link								
Caption								
Hashtags								
Topic/Theme								
Status								
Instructions								

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Format Platform		Image Facebook/IG		Reel Facebook/IG TikTok		Carousel Facebook/IG		
Visual Asset		Salon Image inviting everyone to come through for the week  New week, new energy. ✨ Start your week with a little self-care — a blowout, a root #BaddhareSalon #SCSStylists #StartFresh #SelfCareStartsHere #MondayMood #CharlestonSalon Salon Ideation		Watch this color come to life at Baddhare Salon...  Clips to include: Client waking into the salon or a before shot of their hair Consultation with stylist (clip or overlay of "Choosing the perfect hair") Color that's as unique as you are. From consultation to final reveal, every step is crafted with care. #BaddhareSalon #HairColorTransformation #BehindTheChair Hair Ideation			Our favorite Products: Baddhare Salon Cover Slide Text: 🌱 Products We Love Stylist-approved. Guest-obsessed. Eco-friendly, always. Color to include: Products that	
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## WEEK 3

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